

CAREER IN MANAGEMENT

MANAGEMENT

Introduction

Management is a vital component of an organization which determines its success or failure to a great extent. There are courses available in Marketing research, Marketing Management, HR management, Finance Management and verticals such as advertising, Operations research analysis.

There are several other specialized areas like Information Technology, Hospitality, Tourism and Pharma Management and more.

Eligibility

- 10+2, can be entry level qualification for undergraduate courses like BBA.
- CAT/CMAT/ other entrance Tests organized by various institutes/Universities/Business Schools after graduation

Courses

- BBA/MBA
- Master of Marketing Research (MMR).
- Post graduate diploma or degree after finishing graduation.
- M .Tech, M. Sc and Graduate diploma,for which individual entrance examinations are conducted by the colleges/institutes offering the programmes.
- Ph. D

Institutes/Universities

- All IIM, Ahmedabad, Bangalore, Calcutta, Kozhikode, Lucknow, Indore
- Faculty of Management studies, Delhi
- IIFT Delhi
- Department of Management Studies, IIT Madras,
- IIT Roorkee, Kanpur
- Indian Institute of Management Shillong
- Shailesh J Mehta School of Management, Indian Institute of Technology, Bombay
- [Indira Gandhi National Open University](#), New Delhi

BANK MANAGEMENT

Introduction

Bank Management includes sectors such as Investment Banking, Corporate Finance Banking, Personal, Retail and Rural Banking, Treasury Management etc. The course structure is related

to fund raising through bonds and securities in the capital market, giving financial advice, plans and raising the capital or fund.

Eligibility

10+2 with accounts, maths and economics

Courses

- Bachelor in Finance & Investment
- B.Com/M.Com or BBA /MBA (Finance) Financial Accounting Financial Management International Corporate Finance Management Accounting Portfolio Management Risk Management

Institutes/Universities

- Alagappa University, Karaikudi, Tamil Nadu
- Gulbarga University, Karnataka
- University of Madras, Chennai
- Bharathidasan University, Tiruchirappalli, Tamil Nadu
- Annamalai University, Annamalai Nagar, Tamil Nadu
- Bangalore University, Bengaluru, Karnataka

BUSINESS ADMINISTRATION

Introduction

The administration of a business is interchangeable with the performance or management of business operations, it includes the efficient organization of people and other resources so as to direct activities toward common goals and objectives.

Eligibility

10+2 or equivalent qualification

B.Com, B.A., B.Sc., BE/ B. Tech etc. However, subjects such as commerce, economics and mathematics would prepare a candidate better for pursuing business studies.

Courses

- Bachelor of Business Administration (BBA),
- Bachelor of Business Management (BBM),
- Bachelor of Business Studies (BBS)
- MBA: Post graduate degree in management
- PGDM (Post Graduate Diploma in Management/ Business administration)
- Post Graduate Diploma in Business Administration (PGDBA)
- Diploma in Business Administration (DBA)
- Advance Diploma in Business Administration (ADBA)
- Advance Diploma in International Hotel and Business Administration

Courtesy to Compendium of Academic Courses After +2 - Central Board of Secondary Education India & other internet sources

Institutes/Universities

- All IIMs, including Ahmadabad, Bangalore, Calcutta, Kozhikode, Lucknow, Indore
- Faculty of Management studies, Delhi
- IIFT Delhi
- Department of Management Studies, IIT Madras,
- IIT Roorkee, Kanpur
- Indian Institute of Management Shillong
- Shailesh J Mehta School of Management, Indian Institute of Technology, Bombay
- Smt. Indira Gandhi Government First Grade College for Women
- Sir M V Govt Arts and Commerce College
- Indira Gandhi National Open University, New Delhi (<http://www.ignou.ac.in/>)

BUSINESS MANAGEMENT

Introduction

Business management is the process of the planning, co-ordination and control of a business and to establish a value-creating organization.

Eligibility

- 10+2 pass with any discipline or equivalent
- Graduation for Post-Graduation degree/diploma in management
- CAT/CMAT/other entrance Tests organized by various institutes/Universities/Business Schools after graduation

Courses

- BBA/MBA in Sales/Marketing/HR/Finance
- BA (Economics)
- B.Com/M.Com

Institutes/Universities

- All Indian Institute of Management (IIMs)
- Guru Gobind Singh Indraprastha University, Delhi
- Birla Institute of Technology and Science, Pilani
- Motilal Nehru National Institute of Technology Allahabad
- Jamia Millia Islamia, New Delhi
- Faculty of Management Studies, University of Delhi, Delhi
- Banaras Hindu University, Varanasi
- Birla Institute of Technology, Mesra

EVENT MANAGEMENT

Introduction

An Event is a program, function, seminar, exhibition, show, award ceremony, marriage or even family party. The activities and assignments in event management involve event marketing, Costs and Budgets available, advertisements, reviews, demos and post

Eligibility

10+2 with good knowledge of English

Courses

- Certificate Course in Event Management (CEM)
- Diploma in Event Management (DEM)
- Graduate in Management/Event Management
- Post-Graduate Diploma in Event Management (PGDEM)

Institutes/Universities

- National Institute of Event Management, Mumbai.
- Indira Gandhi National Open University, New Delhi (<http://www.ignou.ac.in/>)
- Indian Institute of Event Management, Mumbai.
- University of Mumbai, Mumbai.

Practical Training

Most of the institutes offer Students practical training by giving them live projects which include all kinds of small and large events.

HOSPITAL MANAGEMENT

Introduction

Hospital Management is related to various aspects such as purchase of equipment, human resource, and promotion of health services, economic planning, and budget allocation for hospital services.

Eligibility

- XII pass or equivalent with Biology.
- For some institutes an MBBS degree is the criteria for admission and for certain courses a Bachelor's degree (Any stream) is required.
- Eligibility criteria may vary for different colleges.

Courses

- Bachelor of Hospital Management (BHA)
- Master of Hospital Management (MHA)
- M.Phil. – Hospital **Health Management** systems
- Ph. D. programme in Health Services Management

Institutes/Universities

- Tata Institute of Social Sciences, Osmanabad, Maharashtra.
- Birla Institute of Technology and Science, Pilani, Rajasthan.
- All India Institute of Medical Sciences, New Delhi
- Punjab University, Chandigarh
- Tata Institute of Social Sciences, Dept. of Health Services. Mumbai
- Armed Forces Medical College in Pune
- Devi Ahilya Vishwavidyalaya, Indore
- Nizam Institute of Medical Science in Hyderabad
- Kasturba Medical College Manipal.
- Sher-i-Kashmir Institute of Higher Medical Sciences, Jammu and Kashmir
- Madurai Kamaraj University, Madurai
- Indian Institute of Social Welfare and Management, Kolkata
- Distance Education
- Institute of Health Care Administration, Chennai.
- Note: There are many other institutes which offer correspondence course in Hospital Management.

HOTEL MANAGEMENT

Introduction

Hotel management involves the study of House Keeping, Food & Beverage Service, Food Production, Dietetics and Nutrition, Tourism Management, Catering Technology, Accommodation Operations & Management, Culinary Arts and Kitchen Administration (Chef Training), Bartending, front office etc.

Entry Selection process

As per Govt. of India policy, NCHM joint Entrance Exam 2019 will be conducted by "National Testing Agency" Govt. of India for admission to "3 years 6 semesters B.Sc. (HHA) Program" in more than 63 IHMs (Govt. as well as Private) under the academic umbrella of NCHMCT.

Eligibility

10+2 or equivalent exam for diploma and graduation courses

Courses

- Diploma in Food Beverages
- Diploma in Front Office
- Diploma in House Keeping
- Diploma in Dietetics and Nutrition
- Diploma Front Office and Tourism Management
- Diploma in Teaching of hotel Management
- Diploma in Hotel Management & Catering Technology
- Diploma in Culinary Arts and Kitchen Administration (Chef Training).
- Bachelor in Hotel Management
- BSc in Hospitality and Hotel Administration

Courtesy to Compendium of Academic Courses After +2 - Central Board of Secondary Education India & other internet sources

- BSc Hotel Management
- MSc in Hospitality Administration
- PG Diploma in Accommodation Operations Management

Training in Hotels as apprentice

Some hotels take candidates as apprentices after 12th and some experience in the hotel industry or after graduation.

Institutes/Universities

- National Council for Hotel Management and Catering Technology, New Delhi.
- Delhi Institute of Hotel Management, New Delhi
- Dr Ambedkar Institute of Hotel Management, Chandigarh
- Institute of Hotel Management, Catering Technology Nutrition at Srinagar, Chandigarh, New Delhi, Lucknow, Ahmedabad, Bhopal, Goa, Mumbai, Chennai, Bangalore, Hyderabad, Bhubaneswar, Kolkata, Gwalior.
- International Institute of Hotel Management at Kolkata
- Army Institute of Hotel Management and Catering Technology at Bangalore
- Indira Gandhi National Open University, New Delhi (<http://www.ignou.ac.in/>)

HUMAN RESOURCE MANAGEMENT

Introduction

Human resource management deals with the management of workforce in any organisation. It is responsible for the selection, training, assessment, and rewards of employees, along with ensuring compliance of labour laws.

HR also includes strategies & initiatives like mergers and acquisitions, talent management, succession planning, industrial and labour relations training in Personnel Management, Employee Welfare, and Industrial Relations.

Eligibility

- For Graduation :10+2
- For Masters : Three year BA/BBA and an entrance exam such as CMAT/CAT/XAT or ATMA. The duration for this course is 2 years.

Courses

- Certificate Courses in Human Resource Management
- Bachelor of Business Administration in Human Resource Management
- Master of Business Administration in Human Resource Management
- Master of Human Resource Development
- Master of Business Administration in Personnel Administration
- Post Graduate Program in Human Resource Management Diploma Courses in Human Resource Management
- Executive Diploma Programme in Human Resource Management

Institutes/Universities

- All IIMs
- Andhra University, [Andhra Pradesh](#)
- Indian Institute of Social Welfare Business Management, [West Bengal](#)
- Institute of Management Technology, West Bengal
- Annamalai University
- Tamil Nadu University of Delhi, Delhi
- Indira Gandhi National Open University, New Delhi (<http://www.ignou.ac.in/>)

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Introduction

Supply chain consists of various activities that take place between the production and distribution of materials. Logistics and supply chain management includes different sections of supply chain management like materials purchase, management of transport, warehousing, packaging and distribution, order processing, inventory management.

Eligibility

- Degree : 10+2.
- Post graduate degree : BA/BBA.

Courses

Certificate, Diploma and PG Diploma courses:

- Certificate course in logistics Management.
- Diploma in Cargo and Courier Management.
- Diploma in logistics Management.
- PG Diploma in logistics and supply chain management
- These include both class room and distance education programs.

Courses Institutes/Universities

- National Institute of Export Management, Chennai.
- Indian Institute of Material Management Bengaluru, Kolkata.
- Confederation of Indian Industries Institute of logistics.
- Indian Institute of Management – Indore (PG Diploma)
- Centre for logistics Integrated Material Systems, Hyderabad.

SPORTS / SPORTS MANAGEMENT

Introduction

Sports means to indulge in any kind of Physical activity or games played individually or in groups/teams for the purposes of enjoyment, learning skills and participating in competition. The course provides details of these athletic activities, management structure, rules and ethics etc.

Eligibility

10 10+2 at entry level

Courses

- Diploma in Sports Medicine
- Diploma in Sports
- Coaching Diploma in Sports Management
- Diploma in Sports Science & Nutrition
- Bachelor of Arts (BA) in Sports Management
- B. Sc. in Physical Education, Health Education and Sports Sciences
- B. Sc. in Sports and Recreation Management
- BBA (Sports Management)
- BA (Sports Management)
- BPED (Bachelor in Physical Education)
- Bachelor of Business Administration (BBA) in Sports Management
- M. Sc in Sports Coaching
- M. Phil/ Ph. D in Physical Education
- Post-Graduate Diploma in Sports Management - 1 year Full Time
- P. G. Diploma in Sports Science Fitness Nutrition

Institutes/Universities

- Indira Gandhi Institute of Physical Education and Sports Sciences, New Delhi
- National Institute of Sports, Patiala
- Lakshmibai National Institute of Physical Education, Gwalior
- Lakshmibai National College for Physical Education, Thiruvananthapuram, Kerala
- SNTD Women's University, Mumbai
- Delhi University

INSURANCE

Introduction

Insurance assures compensation or reimbursement of loss of ensured life and assets of individual or groups or companies covered under life insurance and general insurance. Life insurance relates to humans lives whereas general insurance covers all the living and non-living things.

Courtesy to Compendium of Academic Courses After +2 - Central Board of Secondary Education India & other internet sources

Eligibility

- For Graduation :10+2
- For post-graduation/ PG Diploma : Three years Bachelor's Degree or equivalent in any discipline

*Associate/ Fellow Members of Institute of Company Secretaries of India or Associate/ Fellow Members of Insurance Institute of India

Courses

- Certificate course on "Compliance, Governance and Risk Management in Insurance"*
- Executive Diploma in Insurance Management
- B Com/M.Com/MBA
- Post Graduate Certificate in Health Insurance
- Post graduate diploma in insurance marketing.

Institutes/Universities

- The Insurance Institute of India , Mumbai
- University of Bombay, Mumbai.
- Indira Gandhi National Open University, New Delhi
- Institute of Actuaries of India, Navi Mumbai
- The college of Vocational Studies, Delhi University, New Delhi.